



LeadCrest Capital Partners Expands its Senior Team with Key Asset Manager, Advancing ESG Capabilities

A key addition to support LeadCrest’s commitment to elevate asset management and integrate ESG principles into its real estate portfolios.

PARIS, October 1st, 2024 – LeadCrest Capital Partners (“LeadCrest”), the first fund exclusively dedicated to sale-leaseback and build-to-suit investments in Europe, announced a key hire of Olivier Lebrun as Managing Director, Head of Asset Management and ESG.

Olivier Lebrun - Managing Director, Head of Asset Management and ESG



Mr. Lebrun, as the Managing Director, Head of Asset Management and ESG, is responsible for optimizing the value and performance of the real estate portfolio. His duties include managing tenant relationships, executing strategic plans, monitoring asset performance, and overseeing operational aspects, including the integration of ESG initiatives. Additionally, he plays a crucial role throughout the investment cycle, collaborating closely with the investment team from the initial underwriting phase through to the eventual disposal of assets.

Before joining LeadCrest, Mr. Lebrun was as a Portfolio and ESG Manager at Blackbrook Capital in Luxembourg. His career there has spanned multiple facets of the real estate industry, giving him broad expertise in asset and property management, project oversight, and the integration of ESG principles into real estate portfolios.

From 2011 to 2019, Mr. Lebrun led the Property & Asset Management team for Cushman & Wakefield in Luxembourg, managing an international portfolio of retail and office properties in Luxembourg and Belgium. His work there helped elevate the value of these assets for global clients.

Prior to his tenure at Cushman & Wakefield, Mr. Lebrun was a Key Account Manager at Jones Lang LaSalle, overseeing office properties in Luxembourg. His role encompassed both property and facility management, ensuring smooth operations for major office landmarks in the region.

Earlier in his career, Mr. Lebrun spent eight years with Fidelity Investments, where he handled facility management for their Luxembourg and Southern European offices. He also spent five years at Dalkia, overseeing office buildings as a site supervisor, further deepening his operational expertise.

A Key Role

"LeadCrest is pleased to welcome Mr. Lebrun to the team. His extensive experience, with ESG expertise as an additional strength, represents a strong and valued addition to our team. This position will provide pivotal support to our portfolio managers, facilitating quicker, well-informed decisions. We are confident



that his skill set will significantly enhance our investment strategy and portfolio management, contributing to the company's long-term success and responsible growth", commented Georges Asmar, Portfolio Manager at LeadCrest.

About LeadCrest Capital Partners:

Founded by a team of experts with a global track record, LeadCrest Capital Partners is the first European fund exclusively dedicated to sale-leaseback and build-to-suit investments. With offices in Luxembourg and Paris, LeadCrest assists its corporate partners in meeting their strategic objectives by funding all their real estate needs. LeadCrest invests across Europe in all asset classes – ranging from traditional commercial real estate to specific operational properties – with a particular focus on the consumer goods, industrials, healthcare and education sectors.

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